# Privacy Policy Traffco Limited

Traffco Limited is committed to protecting and respecting your privacy. This policy sets out the basis on which any personal data we collect from you, or you provide to us, will be processed by us. Please read the following to understand our practices regarding your personal data and how we treat it.

#### Information we may collect from you.

We may collect and process the following data about you:

Information that you provide by filling in forms on our website <u>www.traffco.co.uk</u>. This includes information provided at the time of submitting an enquiry.

Information that you provide to us at one of our exhibitions and events

If you contact us, we may keep a record of that correspondence.

We may ask you to complete surveys that we use for market research, although you do not have to respond to them.

#### **Cookies**

Cookies are small files saved to the user's computer's hard drive that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within the website.

We may use cookies to remember personal settings you have chosen at our website. In no other context do we use cookies to collect information that identifies you personally.

If users wish to deny the use and saving of cookies from our website onto their computer's hard drive, they should take the necessary steps within their web browser's security settings to block all cookies from our website and its external serving vendors.

## Where we store your personal data

The data that we collect from you is only stored at Traffco Limited, Faymonville AG and its service partners within the European Economic community. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy statement.

## Uses made of this information

We use information held about you in the following ways:

- To provide you with information about our products and services
- To carry out our obligations arising from any contracts entered into between you and us
- To notify you of any changes to our service

Any data supplied to us is not passed onto any third party except to our partners for the purpose of marketing, selling and after market support for the Traffco/Faymonville AG product.

# Your rights

We understand that you trust us with your personal information and we are committed to ensuring you can manage the privacy and security of your personal information yourself.

With respect to the information relating to you that ends up in our possession we commit to giving you the ability to carry out the following:

- You can verify the details that Traffco Limited holds about you by contacting us at <a href="mailto:sales@traffco.co.uk">sales@traffco.co.uk</a>. We may require proof of identity when requesting this information.
- You can also contact us at <a href="mailto:sales@traffco.co.uk">sales@traffco.co.uk</a> to change, correct or delete your personal information
- Our site, may from time to time, contain links to and from our partner networks. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies.

# **Changes**

Any changes we may make to our privacy statement in the future will be posted on our website.

## Contact

Any questions or comments regarding this privacy statement are welcomed and should be sent to <u>sales@traffco.co.uk</u>